

The background of the entire image is a photograph of the Crazy Horse Memorial. The massive stone sculpture of a Native American man's face is visible on the left side of the frame, carved into a rugged mountain. The sky is a deep blue with some light, wispy clouds. In the foreground, there are dark green pine trees. The overall tone is inspirational and majestic.

**“NEVER FORGET
YOUR DREAMS”®**

KORCZAK ZIOLKOWSKI, Sc.

CRAZY HORSE DREAMKEEPERS SOCIETY®



Photos ©Crazy Horse Memorial Foundation

**WHAT IS THE
DREAMKEEPERS
SOCIETY?**



(FEATHERS + WEDGE SET)

THE CRAZY HORSE DREAMKEEPERS SOCIETY® is the planned giving society of Crazy Horse Memorial. Emanating from the vision of Korczak Ziolkowski, the Mountain's artist and first Sculptor, the Dreamkeepers Society follows his adage to *"Never Forget Your Dreams."*

Korczak knew early on that the success of Crazy Horse would be driven by the people, for the people. He vowed never to take government money, yet he embarked on the world's largest sculpture. *How would this be accomplished?*

VERY SIMPLY...THROUGH THE GENEROSITY OF MANY PEOPLE

The Dreamkeepers Society accepts planned gifts of many kinds in support of the Mountain Carving, The Indian Museum of North America®, and The Indian University of North America® at the Memorial. Our Society's symbol is the Feathers and Wedge set, a carver's technique and three piece tool set used since Korczak first began his work on the Mountain.

Used to split rock, the feathers are placed in the drilled hole; the wedge is driven through the hole with great force. This action splits the rock and furthers the carving. The feathers cannot be effective without the wedge and the wedge cannot be effective without the feathers. This relationship is similar to the partnership between Crazy Horse Memorial and our planned giving donors.

WITH YOUR SUPPORT, WE CAN BUILD ON THE DREAM.

©CRAZY HORSE MEMORIAL
DREAMKEEPERS
LEGACY SOCIETY

“

I BECAME A DREAMKEEPER IN SUPPORT OF CRAZY HORSE MEMORIAL AND NOW I CAN OFFER SO MUCH MORE THAN WHAT I COULD IN THE PAST. I HOPE MY EXAMPLE CAN INSPIRE OTHERS TO CONSIDER THE DREAMKEEPERS SOCIETY.

”

JIM DAHL, **BROOKINGS, SD**



All photos ©Crazy Horse Memorial Foundation

WE RELY ON YOUR GENEROSITY.

If you are considering a planned gift to Crazy Horse Memorial, we appreciate your gift indication and welcome you to the Crazy Horse Dreamkeepers Society®. By making your commitment known, you become a member of the Society and join many others whom have named Crazy Horse in their estate plans. Your gift allows the Memorial to plan for future carving, Museum acquisitions and exhibits, and the funding of our University.

Crazy Horse Dreamkeepers are warmly welcomed to the Society in the same manner Ruth Ziolkowski used to greet visitors at the Memorial. Upon completion of our partnership form, we will send you an actual engraved feathers and wedge set. Each feathers and wedge set will be accompanied by a welcome letter from Crazy Horse and lifetime admission to the Memorial.



THERE ARE MANY WAYS TO MAKE A GIFT TO THE DREAMKEEPERS SOCIETY. SOME GIFT OPTIONS ARE:

- Partial or full beneficiary of security (stock, bond)
- Partial or full beneficiary of an IRA
- Partial or full beneficiary of a trust gift
- Specific amount of an estate
- Specific percentage of an estate
- Appreciated stock or security gift
- Life Insurance (subject to approval)
- Real Estate (subject to approval)
- Art, other valuable assets (subject to approval)

YOUR GIFT COMMITMENT, UNIQUE IN ITS GENEROSITY, WILL BE RECOGNIZED WITH A ONE-OF-A-KIND FEATHERS + WEDGE SET, WELCOME LETTER, AND LIFETIME ADMISSION TO THE MEMORIAL.

“THE CRAZY HORSE MEMORIAL TRANSCENDS TIME AND IT EPITOMIZES THE
VERY HEART OF OUR HERITAGE – BOTH NATIVE AMERICAN AND PIONEER.”

PIERCE H. MCDOWELL III, **CO-FOUNDER AND PRESIDENT**
South Dakota Trust Company – Sioux Falls, SD

WHY CRAZY HORSE MEMORIAL FOUNDATION?

CRAZY HORSE MEMORIAL IS DEDICATED TO THE PRESERVATION AND CELEBRATION OF THE INDIGENOUS PEOPLE OF NORTH AMERICA. ALL WE DO FURTHERS THE UNDERSTANDING AND EDUCATION OF THE NATIVE AMERICANS OF NORTH AMERICA AND HONORS THEIR TRADITIONS AND CULTURES. THESE ARE THE REASONS TO CONSIDER LEGACY GIVING TO THE MEMORIAL:

MOUNTAIN

THE MOUNTAIN CARVING IS THE LARGEST IN THE WORLD. AS THIS MOUNTAIN IS BEING CARVED, YOU CAN PARTICIPATE IN THE CREATION OF ONE OF THE WONDERS OF THE WORLD!

MUSEUM

AS A SUPPORTER OF THE INDIAN MUSEUM OF NORTH AMERICA® YOU CAN JOIN US AS A PARTNER IN CURATING ARTIFACTS AND MODERN ART FROM OVER 300 NATIVE NATIONS ACROSS NORTH AMERICA.

UNIVERSITY

DONORS TO THE INDIAN UNIVERSITY OF NORTH AMERICA® CAN SUPPORT OUR GROWING UNIVERSITY PROGRAMS WHICH INCLUDE A SUMMER SEMESTER AT THE MEMORIAL AND NEW PROGRAMS ON SUSTAINABILITY, ART, AND LEADERSHIP.

**YOUR GIFT MAY BE DESIGNATED TO ANY OF OUR THREE PROGRAM AREAS –
MOUNTAIN, MUSEUM, UNIVERSITY – OR TO THE AREA OF GREATEST NEED.**

YOUR PLANNED GIFT CAN...

1 PROVIDE FUNDING
FOR MOUNTAIN CARVING
AND UPKEEP

2 SUPPORT MUSEUM
COLLECTIONS AND
ACQUISITIONS AND
NEEDED EXPANSION

3 SPONSOR OR
ENDOW A STUDENT,
PROFESSOR, OR
UNIVERSITY OPERATIONS

OUR STEWARDSHIP OFFICERS CAN WORK WITH YOU TO CHOOSE THE BEST AREA OF SUPPORT FOR YOU.

This is not legal or accounting advice. Consult your legal and tax advisor for information. Crazy Horse Memorial does not provide legal or tax advice to planned giving donors. Your gift is tax deductible to the extent provided by law.



All photos ©Crazy Horse Memorial Foundation

“CRAZY HORSE MEMORIAL HAS TAKEN OUR BREATH AWAY,
LIVED IN OUR HEARTS AND INSPIRED US FOR SO MANY YEARS.”
KEN AND AMY PATTON, **HILLSBORO, OR**

AS A DREAMKEEPER YOU WILL...

- BE ABLE TO WORK WITH OUR STEWARDSHIP TEAM TO MAKE SURE YOUR GIFT IS USED IN THE MANNER YOU WISH.
- BE RECOGNIZED AS A CRAZY HORSE DREAMKEEPER, WHICH ALLOWS US TO SAY, "THANK YOU" AND ALLOWS YOU TO TELL OTHERS ABOUT YOUR COMMITMENT TO THE DREAM.
- BE ACKNOWLEDGED ON-SITE AND IN OUR PROGRESS NEWSLETTER AS A DREAMKEEPER AND LEGACY DONOR.
- BE INVITED EACH YEAR TO SPECIAL RECEPTIONS AT CRAZY HORSE DURING ANNUAL BLAST EVENTS.
- BE FOREVER RECOGNIZED AS A LEADER IN PLANNED GIVING TO CRAZY HORSE MEMORIAL®.



WE WELCOME YOU | TAKE THESE SIMPLE STEPS TO JOIN

1 CONTACT ©CRAZY HORSE MEMORIAL FOUNDATION AT 605-673-4681, EXTENSIONS 226 OR 300, OR EMAIL [GIVING@CRAZYHORSE.ORG](mailto:giving@crazyhorse.org). YOU MAY ALSO SPEAK DIRECTLY WITH ONE OF OUR STEWARDSHIP OFFICERS.

2 CONTACT YOUR ATTORNEY AND TAX ADVISOR. LET THEM KNOW YOU INTEND TO JOIN THE DREAMKEEPERS SOCIETY.

3 NOTIFY YOUR FAMILY AND FRIENDS ABOUT YOUR DREAMKEEPER MEMBERSHIP.

WE CAN PROVIDE YOU WITH SAMPLE LANGUAGE FOR YOUR PLANNED GIFT.



CRAZY HORSE DREAMKEEPERS SOCIETY®

12151 AVENUE OF THE CHIEFS | CRAZY HORSE, SD 57730-8900 | 605.673.4681
crazyhorsememorial.org

©CRAZY HORSE MEMORIAL

DREAMKEEPERS

LEGACY SOCIETY